Thesis Report
on
Activities of Accounts & Finance of LPG Industries: A Case Study on Bashundhara Group

Submitted by:

Nayeem Miah
ID: MBA2301028004
Program: MBA
Major: Accounting
Semester: Fall-2023
Sonargaon University (SU)

Submitted to:

Department of Business Administration
Sonargaon University (SU)

Submitted for the partial fulfillment of the degree of
Master of Business Administration



Sonargaon University (SU)
147/I, Green Road, Tejgaon, Dhaka-1215, Bangladesh.

Date of Submission: January 13, 2024

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Md. Shahbub Alam
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Letter of Transmittal

January 13, 2024

Md. Shahbub Alam
Lecturer
Department of Business Administration
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Subject: Submission of Thesis paper.

Dear Sir,
I am hereby submitting my thesis paper entitled "**Activities of Accounts & Finance of LPG Industries: A Case Study on Bashundhara Group**" which was assigned to me as a requirement for the completion of the MBA Program. I have discovered this paper very interesting, beneficial, and insightful.

The entire report is based on my practical experience in Bashundhara Group. I expect this paper to be informative as well as comprehensive. This thesis paper will help me a lot in my future career life.

Thank You very much for your guidance and cooperation during the course without which this thesis paper cannot be completed.

Moreover, if you have any further inquiries concerning any additional information, I would be very pleased to clarify that.

Yours Sincerely

Nayeem Miah
ID: MBA2301028004
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Declaration of Student

This is to notify you that, the thesis paper on "Activities of Accounts & Finance of LPG Industries: A Case Study on Bashundhara Group**"**, has been prepared as a part of my dissertation formalities. It is an obligatory part of my MBA program to submit a thesis paper.

Moreover, I was inspired and instructed by my supervisor **Md. Shahbub Alam**, Lecturer, Department of Business, Sonargaon University (SU).

I am further declaring that I did not submit this report anywhere for awarding any degree or certificate.

Yours Sincerely

_____

Nayeem Miah
ID: MBA2301028004
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Major: Accounting
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Certificate of Supervisor

This is to certify that the thesis report **"Activities of Accounts & Finance of LPG Industries: A Case Study on Bashundhara Group"** has been prepared as a part of completion of the MBA program from Department of Business Administration, Sonargaon University (SU), carried out by Nayeem Miah, bearing ID: MBA2301028004 under my supervision. The report or the information will not be used for any other purposes.

_____

Md. Shahbub Alam
Lecturer
Department of Business Administration
Sonargaon University (SU)

Acknowledgment

In the beginning, I would like to convey my sincere appreciation to the Almighty God for giving me the strength and ability to finish the task.

I want to thank my academic supervisor **Md. Shahbub Alam**, Lecturer, Department of Business Administration, Sonargaon University, for providing me with all the necessary help for the completion of this report. I want to give the greatest thanks to her for guiding me as an advisor to start and complete this report successfully.

The opportunity I had with Bashundhara Group is a great chance for deep learning and professional development. I consider myself a very lucky individual as I was provided with an opportunity to be a part of it. I am also grateful for having a chance to meet so many wonderful people and professionals who led me through this period.

I would like to express my deep sense of thankfulness to Md Anwarul Haq, GM, HR & Admin, Head Office, Bashundhara Group for his enormous help and endless support throughout the dissertation period.

And last but not the least; thanks to all my office colleagues working at Bashundhara Group. The opportunity I had with Bashundhara Group is a great chance for deep learning and professional development. I consider myself a very lucky individual as I was provided with an opportunity to be a part of it. I am also grateful for having a chance to meet so many wonderful people and professionals who led me through this period.

Abstract

This abstract provides a concise overview of the comprehensive literature review on the "Activities of Accounts & Finance in LPG Industries," with a particular emphasis on the esteemed Bashundhara Group as a case study. The review explores the vital role of financial management in the dynamic LPG sector, covering key aspects such as financial planning, cost analysis, revenue management, compliance, risk management, and the strategic financial activities of Bashundhara LPG.

The literature underscores the critical significance of financial planning and budgeting in the LPG industry, emphasizing the need for robust strategies that align with market dynamics. Cost analysis and management practices, including Activity-Based Costing, are highlighted as essential tools for optimizing operational efficiency. The review delves into revenue management and pricing strategies, emphasizing the importance of dynamic approaches to navigate the market's volatility and maintain competitiveness.

Financial reporting and compliance with international standards emerge as crucial components, reflecting the transparency and accountability required for stakeholder trust. The exploration of risk management practices reveals the industry's need for adaptive strategies to address market fluctuations and regulatory changes effectively. The case study on Bashundhara Group provides practical insights into the implementation of these financial activities, showcasing the company's commitment to strategic financial planning, risk mitigation, and transparent reporting.

The abstract concludes by affirming the pivotal role of accounts and finance in LPG industries, with Bashundhara Group serving as a notable exemplar. The insights derived from this literature review contribute to a deeper understanding of financial dynamics in the LPG sector, offering valuable lessons for industry practitioners, researchers, and policymakers alike.

This study explores the intricate landscape of financial activities within the Liquefied Petroleum Gas (LPG) industry, with a specific focus on the renowned conglomerate, Bashundhara Group. The investigation delves into the critical role played by the accounts and finance departments in shaping the fiscal health and strategic trajectory of Bashundhara LPG. The study encompasses various dimensions, including financial planning, cost analysis, revenue management, compliance, risk mitigation, and stakeholder communication.

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