Letter of Transmittal

September 05, 2023

Md. Rasel Hawlader
Lecturer
Department of Business Administration
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Subject: Submission of thesis paper.

Dear Madam,
I am hereby submitting my thesis paper entitled "Overall Management Practices in Bangladesh: A Case Study on Akboria Bread & Biscuit Factory Limited" which was assigned to me as a requirement for the completion of the EMBA Program. I have discovered this paper very interesting, beneficial, and insightful.

The entire report is based on my practical experience in Akboria Bread & Biscuit Factory Limited. I expect this paper to be informative as well as comprehensive. This thesis paper will help me a lot in my future career life.

Thank You very much for your guidance and cooperation during the course without which this thesis paper cannot be completed.

Moreover, if you have any further inquiries concerning any additional information, I would be very pleased to clarify that.

Yours Sincerely

_____
Rafiul Islam
ID: EMBA2202026004
Program: EMBA
Major: Management
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Declaration of Student

This is to notify you that, the thesis paper on "Overall Management Practices in Bangladesh: A Case Study on Akboria Bread & Biscuit Factory Limited", has been prepared as a part of my dissertation formalities. It is an obligatory part of my EMBA program to submit a thesis paper.

Moreover, I was inspired and instructed by my supervisor Md. Rasel Hawlader, Lecturer, Faculty of Business, Sonargaon University.

I am further declaring that I did not submit this report anywhere for awarding any degree or certificate.

Yours Sincerely

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Letter of Authorization

This is to certify that the thesis report **"Overall Management Practices in Bangladesh: A Case Study on Akboria Bread & Biscuit Factory Limited"** has been prepared as a part of completion of the EMBA program from Department of Business Administration, Sonargaon University (SU), carried out by Rafiul Islam, bearing ID: EMBA2202026004 under my supervision. The report or the information will not be used for any other purposes.

Md. Rasel Hawlader
Lecturer
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Acknowledgment

In the beginning, I would like to convey my sincere appreciation to the Almighty God for giving me the strength and ability to finish the task.

I want to thank my academic supervisor **Md. Rasel Hawlader**, **Lecturer**, Faculty of Business Administration, Sonargaon University, for providing me with all the necessary help for the completion of this report. I want to give the greatest thanks to her for guiding me as an advisor to start and complete this report successfully.

The opportunity I had with **Akboria Bread & Biscuit Factory Limited** is a great chance for deep learning and professional development. I consider myself a very lucky individual as I was provided with an opportunity to be a part of it. I am also grateful for having a chance to meet so many wonderful people and professionals who led me through this period.

I would like to express my deep sense of thankfulness to Md Sagor Hossain, GM, HR & Admin, Head Office, **Akboria Bread & Biscuit Factory Limited** for his enormous help and endless support throughout the dissertation period.

And last but not the least; thanks to all my office colleagues working at **Akboria Bread & Biscuit Factory Limited**. The opportunity I had with **Akboria Bread & Biscuit Factory Limited** is a great chance for deep learning and professional development. I consider myself a very lucky individual as I was provided with an opportunity to be a part of it. I am also grateful for having a chance to meet so many wonderful people and professionals who led me through this period.

Executive Summary

This thesis paper explores the overall management practices in Bangladesh, focusing on the case study of **Akboria Bread & Biscuit Factory Limited**. The study aims to analyze the key management practices implemented by **Akboria Bread & Biscuit Factory Limited** and evaluate their effectiveness in enhancing organizational performance. The study employs a qualitative case study methodology, incorporating interviews, observations, and document analysis to gather data. The data is then analyzed using thematic analysis to identify recurring patterns and themes related to management practices. The findings of the study indicate that **Akboria Bread & Biscuit Factory Limited** follows a systematic approach to management, emphasizing areas such as strategic planning, human resource management, operations management, and quality control. The company demonstrates a strong commitment to employee training and development, ensuring a skilled workforce capable of meeting customer demands. Furthermore, the company implements robust quality control measures to maintain product standards and customer satisfaction. The study also identifies some challenges faced by **Akboria Bread & Biscuit Factory Limited**, including supply chain management issues, market competition, and the need to adapt to changing customer preferences. These challenges highlight the importance of continuously improving management practices to stay competitive in the market.

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