Impact of Ukraine-Russia War in Supply Chain Management of Bangladesh: A Case Study on Matador Ballpen Industries Limited

Submitted by:

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Program: EMBA
Major: MSCM
Semester: Spring-2023
Sonargaon University (SU)

Submitted to:

Department of Business Administration
Sonargaon University (SU)
Submitted for the partial fulfillment of the degree of
Executive Master of Business Administration



Sonargaon University (SU),
147/I, Green Road, Tejgaon, Dhaka-1205, Bangladesh.

Date of Submission: May 12, 2023

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Letter of Transmittal

May 12, 2023
Md. Masud Rana
Assistant Professor & Head
Department of Business Administration
Sonargaon University

Subject: Submission of Thesis paper.

Dear Sir,
I am hereby submitting my Thesis paper entitled "**Impact of Ukraine-Russia War in Supply Chain Management of Bangladesh: A Case Study on Matador Ballpen Industries Limited**" which was assigned to me as a requirement for the completion of the EMBA Program. I have discovered this paper very interesting, beneficial, and insightful.

The entire report is based on my practical experience in Matador Group. I expect this paper to be informative as well as comprehensive. This thesis paper will help me a lot in my future career life.

Thank You very much for your guidance and cooperation during the course without which this thesis paper cannot be completed.

Moreover, if you have any further inquiries concerning any additional information, I would be very pleased to clarify that.

Yours Sincerely

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Declaration of student

This is to notify you that, the Thesis paper on **"Impact of Ukraine-Russia War in Supply Chain Management of Bangladesh: A Case Study on Matador Ballpen Industries Limited"**, has been prepared as a part of my dissertation formalities. It is an obligatory part of my EMBA program to submit a thesis paper.

Moreover, I was inspired and instructed by my supervisor **Md. Masud Rana**, Assistant Professor & Head, Faculty of Business, Sonargaon University.

I am further declaring that I did not submit this report anywhere for awarding any degree or certificate.

Yours Sincerely

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Certificate of Supervisor

This is to certify that the Thesis report **"Impact of Ukraine-Russia War in Supply Chain Management of Bangladesh: A Case Study on Matador Ballpen Industries Limited"** has been prepared as a part of completion of the EMBA program from Department of Business Administration, Sonargaon University (SU), carried out by Mrityunjay Kumar Mondal, bearing ID: EMBA2201025011 under my supervision. The report or the information will not be used for any other purposes.

Md. Masud Rana
Assistant Professor & Head
Department of Business Administration
Sonargaon University (SU)

Acknowledgment

In the beginning, I would like to convey my sincere appreciation to the Almighty God for giving me the strength and ability to finish the task.

I want to thank my academic supervisor **Md. Masud Rana**, Assistant Professor & Head, Faculty of Business, Sonargaon University, for providing me with all the necessary help for the completion of this report. I want to give the greatest thanks to her for guiding me as an advisor to start and complete this report successfully.

The opportunity I had with Matador Group is a great chance for deep learning and professional development. I consider myself a very lucky individual as I was provided with an opportunity to be a part of it. I am also grateful for having a chance to meet so many wonderful people and professionals who led me through this period.

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And last but not the least; thanks to all my office colleagues working at Matador Group.
The opportunity I had with Matador Group is a great chance for deep learning and professional development. I consider myself a very lucky individual as I was provided with an opportunity to be a part of it. I am also grateful for having a chance to meet so many wonderful people and professionals who led me through this period.

Abstract

This thesis paper aims to analyze the impact of the ongoing Ukraine-Russia war on the supply chain management of Bangladesh, with a specific focus on the case study of Matador Ballpen Industries Limited. The study examines the challenges faced by the company due to the disruption in the global supply chain caused by the war and investigates the strategies employed by the company to overcome these challenges. The research methodology includes a mixed-methods approach, combining qualitative and quantitative data collection techniques such as interviews, surveys, and case studies. The findings of the study reveal the significant impact of the Ukraine-Russia war on the supply chain management of Matador Ballpen Industries Limited and provide insights into the strategies that can be adopted by other companies to manage such disruptions effectively. The research contributes to the existing literature on supply chain management and provides practical recommendations for companies operating in similar contexts.

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